



RATE CARD

SPONSORSHIP AND PARTNERSHIP

Building Health Sovereignty and Strengthening
Health Systems in a Changing Global Order

Date:

October 5th - 7th, 2026

Venue:

Mlimani City Conference Centre
Dar es Salaam, Tanzania

WHY FUND TANZANIA HEALTH SUMMIT (THS) 2026

Tanzania Health Summit (THS) is not a one-off event. It's a movement and a high-leverage systems platform that converts limited funding into national-scale influence, policy action, and sustained health system gains. Over the past decade, THS has evolved into the largest annual health convening in Tanzania, reaching **2,000+** delegates, **400+** organizations, and participants from 25+ countries each year.

Between 2021 and 2025, THS expanded average annual participation from 558 to over 1,800 delegates, with international representation increasing tenfold (from 15 to 350+ international delegates annually). Programming scaled accordingly from an average of 25 health forums and 90 research abstracts to 60 health forums and 197+ peer-reviewed presentations,

ALONGSIDE:



70+
Exhibitions



100+
Youth capacity building for future health leaders annually (YOCAB)



40+
Policy and implementation forums & workshops



CEO
Roundtable



CHIA
Innovation pipelines & awards supporting 40–50 solutions per year

OUR IMPACT

In a post-aid global environment, where traditional health funding is declining and efficiency is paramount, THS delivers exceptional value for money. A single convening aligns policymakers, implementers, private sector, and funders, reducing duplication, accelerating uptake of proven solutions, and anchoring innovation within national systems rather than short-lived pilots.

Through our platforms, we've shaped national conversations that contributed directly to the passage of the **Universal Health Insurance Act**, the rollout of the Integrated Community Health Worker Program, and reforms in quality standards through **SafeCare**. We've trained and recognized hundreds of frontline health workers, published over 600 research and program abstract articles, and launched programs like YOCAB that are already shaping the next generation of Tanzanian health leaders.

(More about our impact; https://ths.or.tz/wp-content/uploads/2026/02/impact_THS.pdf)



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FUNDING THS 2026 MEANS INVESTING IN:

Systems change, not projects

Policy briefs, MOUs, and investment pipelines that persist beyond the event.

Scalable impact

Digital health, workforce strengthening, and locally driven innovation embedded into government and partner programs.

Sustainability and sovereignty

Supporting countries transition from aid-dependence toward domestically anchored, resilient health systems.

PARTNER-LED HEALTH FORUM PACKAGES

A. FULL FORUM HOST – USD 6,000 (90 MINUTES)

- Curated 90-min forum
- 15 delegate passes
- Program book & website listing
- Session livestream
- Media & digital amplification

B. SHARED / CO-HOSTED FORUM – USD 3,500 (PER PARTNER)

2–3 organisations share one forum

- Shared agenda & branding
- 8 delegate passes per partner
- Cost-efficient policy engagement
- Recommended for NGOs & consortia

C. FORUM LITE – USD 3,000 (30 MINUTES)

- 30-min focused session
- 6 delegate passes
- Program listing & digital visibility



MISSION-DRIVEN PARTNERSHIP CATEGORIES FOR THS 2026

Partnership Category & Amount	What it Supports	Visibility Benefits	Support Type / Positioning
Digital Health Track Partner (\$6,500)	<p>Funds a dedicated Digital Health Track at the summit, including youth innovation panel & live technology demonstrations for startups. This sponsorship strengthens THS's focus on digital health by facilitating sessions on telemedicine, health data systems, and AI in healthcare.</p>	<p>Naming rights to the Digital Health Track (e.g. "Digital Health Innovation Track presented by [Sponsor]"), the sponsor's logo on all digital health session backdrops and program materials, and opportunities to showcase the sponsor's technology or case studies to attendees. Media releases and social media will credit the sponsor for championing digital health innovation, enhancing the sponsor's reputation as a leader in health tech</p>	<p>Positions sponsor as a leader in digital health innovation and transformation.</p>
Universal Health Coverage Advocacy Partner (\$10,000)	<p>This sponsorship would support high-level policy forums, like MoH, PMORALG and MoH Zanzibar workshops, and the development of policy briefs aimed at accelerating UHC implementation in Tanzania. It builds on THS's pivotal role in advocating for the 2023 Universal Health Insurance Act.</p>	<p>Recognition as a UHC Advocacy Partner of THS. The sponsor's name and logo would appear on all UHC-related event materials (policy roundtable agendas, UHC briefings, etc.), and a key UHC-focused session could be branded with the sponsor's name. The sponsor would be acknowledged in opening/closing remarks for their commitment to health for all, and could be given a speaking role or panel seat in UHC sessions to share their perspective. Any press releases or summit reports on health financing/UHC will highlight the sponsor's support.</p>	<p>Aligns sponsor with national UHC reform and equity agenda</p>

Partnership Category & Amount	What it Supports	Visibility Benefits	Support Type / Positioning
Climate and Health Partner (\$8,500)	<p>Supports the integration of Climate Change and Health issues into THS 2026. This sponsorship would fund a special summit track on climate-resilient healthcare, environmental health, and disease impacts of climate change. It enables THS to expand cross-sector dialogue on climate and health, an emerging priority that THS began highlighting by 2022. Sponsor funding might cover expert speakers on climate-health, interactive exhibits (such as climate-smart healthcare technologies).</p>	<p>Acknowledgement as Climate and Health Partner, with the sponsor's branding on all climate-health session materials and signage. They will also receive media exposure through press releases and social media mentions that emphasize the sponsor's role in championing climate-smart health solutions. This positions the sponsor as a leader in cross-cutting innovation at the intersection of health and environment.</p>	<p>Positions sponsor at the intersection of climate, health, and sustainability.</p>
Community Health Champion Partner (\$8,500)	<p>Funds community health initiatives at the summit, particularly the engagement and recognition of Community Health Workers (CHWs) and grassroots health programs. This sponsorship can support the annual Community Health Workers Symposium, Community Health of the Year Award and related training workshop. The sponsor's contribution might cover travel stipends for CHWs from rural areas to attend and speak at THS, and a "Community Health Champion Award" presented to outstanding health CHW.</p>	<p>The sponsor's logo will be prominently displayed at community health/CHW events and on any materials (banners, programs, toolkits) associated with the CHW symposium. The sponsor may be given the honor of co-announcing awards to community health heroes, aligning their brand with improved primary healthcare. Media articles or summit proceedings that discuss the CHW program will mention the sponsor as a supporter of community health strengthening. This association showcases the sponsor's commitment to grassroots health impact</p>	<p>Strong alignment with equity, primary healthcare, and frontline systems.</p>

Partnership Category & Amount	What it Supports	Visibility Benefits	Support Type / Positioning
Public-Private Partnership Catalyst Partner (\$8,500)	Drives the public-private partnership (PPP) agenda at THS by funding sessions and networking events that connect government officials with private sector, innovation and NGO partners. This sponsorship would support a dedicated PPP forum or case-study showcase at the summit, where successful health PPP models are presented and new partnerships are brokered. The sponsor's funding could be used to develop guidebooks on PPP best practices, facilitate meetings for potential partners, or set up an innovation marketplace for health businesses and public agencies during the summit.	Branding as the PPP Catalyst Sponsor with logo on all partnership-focused event signage and materials. The sponsor would be recognized in summit communications as a champion of cross-sector collaboration. They could also moderate a high-profile panel on public-private collaboration or host a sponsored networking reception for health sector investors and government representatives. Any press coverage or summit report sections on PPP successes will credit the sponsor's support for fostering partnerships. This highlights the sponsor's leadership in uniting sectors for public good.	Highlights sponsor leadership in enabling cross-sector collaboration.
Maternal & Child Health Improvement Partner (\$8,500)	Targets maternal, newborn, and child health issues at THS 2026. This sponsorship would fund special sessions on maternal health best practices, emergency obstetric care, and innovative solutions to reduce maternal mortality. It could support a maternal health panel featuring experts and testimonials, or finance practical skills stations (e.g. neonatal care simulations) for healthcare providers. THS's focus on data-driven maternal health improvements has been credited with helping drive down maternal deaths in Tanzania, and this sponsorship aims to continue that momentum. The sponsor's funds might also support the dissemination of maternal health policy recommendations from the summit.	Recognition as Maternal Health Improvement Sponsor on all relevant session materials, with the sponsor's logo displayed during maternal health panel, workshops, and in any related publications (such as a maternal health policy brief emerging from the summit). The sponsor may be invited to join a discussion panel or present an initiative addressing maternal or child health, providing thought leadership visibility. Media releases or social media updates around THS commitments to end preventable maternal deaths will mention the sponsor, thereby associating the sponsor's brand with life-saving health outcomes for women and children.	Aligns sponsor with maternal, newborn, and child health outcomes.

Partnership Category & Amount	What it Supports	Visibility Benefits	Support Type / Positioning
<p>Research and Dissemination Partner (\$10,000)</p>	<p>Strengthens THS’s role in health research publication and knowledge sharing. This sponsorship covers the production and distribution of the Summit’s research outputs, for example, designing and printing the annual Abstract Book, or sponsoring open-access fees for publishing conference findings in reputable journals. (Notably, THS now publishes hundreds of accepted research abstracts in open-access BMC Proceedings supplements each year, broadening the reach of evidence shared at the conference.) The sponsor’s funding could also support on-site “Knowledge Hub” booths where research and policy briefs are disseminated, or a post-summit webinar series to share key research conclusions with practitioners nationwide.</p>	<p>The sponsor’s logo would appear on all research dissemination materials, including the cover of the abstract book and any published proceedings or policy brief compilations. They will be acknowledged as the Research & Dissemination Sponsor in opening remarks and in the publication foreword, highlighting their commitment to evidence-based healthcare. If a research award or best-paper prize is given at THS, it could be named in honor of the sponsor. Additionally, any media coverage on the summit’s findings or recommendations will cite the sponsor’s support for driving evidence into policy and practice.</p>	<p>Positions sponsor as a champion of evidence-based health policy and practice.</p>

WHO'S WHO & DIGITAL VISIBILITY

Package	Price (USD)	Deliverables
WHO'S WHO Profile	2,000	<ul style="list-style-type: none"> • Profile in Program Book (print & digital) • Logo & profile included in delegate app/directory • 10-minute presentation slot in a dedicated • "WHO IS WHO – Executive Spotlight Forum"
Digital Visibility Pack	1,000	<ul style="list-style-type: none"> • Website banner + newsletter + social



CHIA – INNOVATION AWARDS SPONSORSHIP

A. CHIA LEAD SPONSOR – USD 10,000

- Naming rights: CHIA Awards powered by...
- Speaking slot at CHIA Pitch Event
- Brand integration in innovation showcase
- Engagement with 40–50 innovators
- Post-event innovation report

B. CHIA CATEGORY SPONSOR – USD 3,000

- Sponsor a specific innovation category
- Jury participation
- Digital & on-site branding



HEALTHCARE AWARDS SPONSORSHIP

A. HEALTH AWARDS LEAD SPONSOR – USD 15,000

- Branding of Awards Gala
- Speaking slot (5 min)
- Award category co-branding
- Media coverage & recognition

B. CATEGORY SPONSOR – USD 3,000

- Sponsor one award category
- Brand visibility during awards ceremony



YOCAB

YOUTH CAPACITY BUILDING SPONSORSHIP

YOCAB PARTNER – USD 15,000

- Branding of Youth Program
- Engagement with 100 youth leaders
- Speaking slot at YOCAB session
- Youth-policy dialogue participation
- Donor & impact report



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CONFERENCE SPONSORSHIP PACKAGES

A. PLATINUM SPONSOR – USD 100,000 (1 SLOT)

- Exclusive Keynote speaking slot (10 min) during opening ceremony
- Co-branding of Summit theme (“THS 2026 powered by...”)
- Prime logo placement across all physical & digital assets
- 30 VIP delegate passes
- Premium exhibition pavilion (largest footprint)
- 10 curated B2B / policy introductions
- 60 minutes plenary session (with all 2,000 delegates attending)
- Feature interview + post-event thought leadership article (hosted on THS website)
- Inclusion in official Summit Communiqué & Maximum media visibility
- Post-event visibility report

B. GOLD SPONSOR – USD 50,000 (3 SLOTS)

- Plenary or high-impact panel speaking slot
- 20 delegate passes
- Premium exhibition booth
- 6 curated partner / buyer meetings
- Media interview or featured session highlight
- Inclusion in post-event policy & impact report
- 90 minutes forum session (with live streaming)
- Digital brand package (newsletter + website feature)

C. SILVER SPONSOR – USD 25,000 (5 SLOTS)

- Panel speaking opportunity
- Logo placement across Summit materials
- 12 delegate passes
- Standard exhibition booth
- 3 curated meetings
- Digital visibility package

D. BRONZE/ENTRY SPONSOR – USD 10,000 (UNLIMITED)

- Logo placement (website, program book, sponsor wall)
- 6 delegate passes
- 90 minutes forum session
- Normal booth
- Inclusion in partner directory (shared with delegates)
- Digital visibility (newsletter + social mention)



CEO ROUNDTABLE SPONSORSHIP

CEO ROUNDTABLE PARTNER – USD 30,000 (1 SLOT)

Theme-aligned closed-door engagement with 80–100 CEOs

- Exclusive branding of CEO Roundtable
- Opening remarks (5 min)
- 10 executive seats
- Inclusion in policy brief & CEO communiqué
- Post-roundtable policy note shared with government & partners



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COCKTAIL RECEPTION SPONSORSHIP

OFFICIAL COCKTAIL SPONSOR – USD 10,000

- Naming rights: THS 2026 Official Cocktail Reception powered by [Sponsor Name]
- Brand visibility across cocktail venue signage, backdrops, table branding, and digital screens
- Acknowledgement by Master of Ceremonies during the cocktail opening
- One (1) short speaking opportunity (2–3 minutes) to welcome guests
- Targeted engagement with 150–250 high-level delegates, including ministers, CEOs, ambassadors, and senior development partners
- Logo placement on THS website, program agenda, and post-event communications
- Inclusion in post-event THS 2026 Impact & Partnership Report as Cocktail Sponsor



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EXHIBITION PACKAGES

Package	Price (USD)	Deliverables
Platinum Booth	3,000	<ul style="list-style-type: none"> • Prime exhibition location (highest footfall) • 3 full delegate passes • Priority branding on exhibition map & entrance • Large booth footprint
Premium Booth	2,500	<ul style="list-style-type: none"> • High-traffic exhibition zone • 2 delegate passes • Standard booth branding
Standard Booth	2,000	<ul style="list-style-type: none"> • Standard exhibition space • 2 delegate passes
Normal Booth	1,500	<ul style="list-style-type: none"> • Standard exhibition space • 2 delegate passes
Startup / SME Pod	1,000	<ul style="list-style-type: none"> • Shared innovation pavilion • 1 delegate passes • Cost-efficient physical presence

DELEGATES REGISTRATION RATES

Category	Early Registration (Before June 30)	Late Registration (July 1 - Sept 30)	Onsite Registration (Oct 5 -7)
Local Students (Non- PHD)	TZS 60,000 Approx. USD 22.6	TZS 120,000 Approx. USD 45	TZS 150,000 Approx. USD 56.6
Tanzanian Residents	TZS 120,000 Approx. USD 45.2	TZS 200,000 Approx. USD 75.4	TZS 250,000 Approx. USD 94.3
International Students (Non PHD)	USD 150 (TZS 397,500)	USD 200 (TZS 530,000)	USD 250 (TZS 662,500)
East African Member States	USD 200 (TZS 530,000)	USD 250 (TZS 662,500)	USD 300 (TZS 795,000)
International Delegates	USD 400 (TZS 1,060,000)	USD 450 (TZS 1,192,500)	USD 500 (TZS 1,325,000)

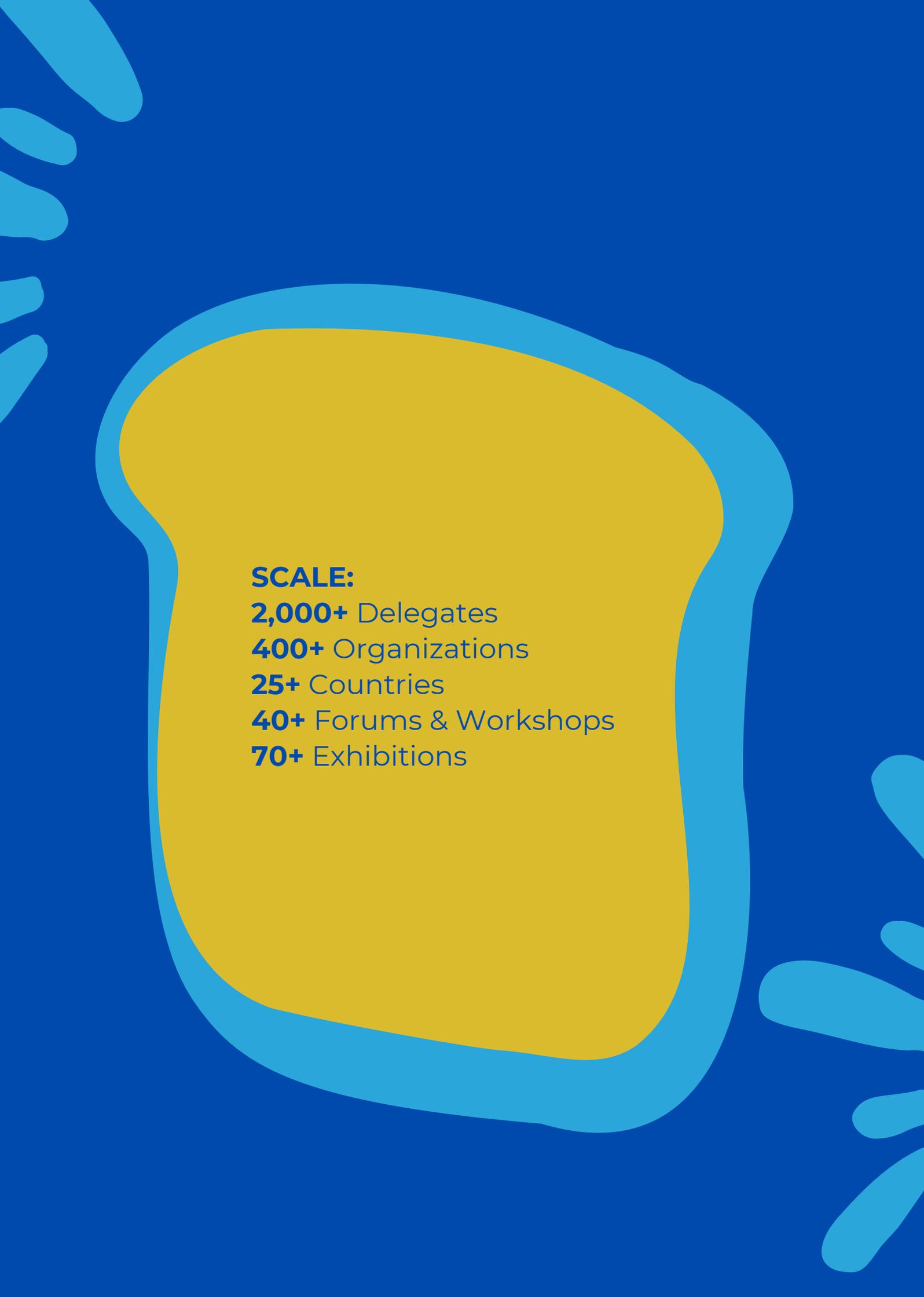


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SCALE:

2,000+ Delegates

400+ Organizations

25+ Countries

40+ Forums & Workshops

70+ Exhibitions



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