



# TANZANIA HEALTH SUMMIT 2025 RATE CARD



@tanzaniahealthsummit



# TANZANIA HEALTH SUMMIT 2025

## About Tanzania Health Summit

Since its inception in 2014, Tanzania Health Summit has evolved into Regional's premier healthcare gathering, connecting over 1,800 healthcare leaders, innovators, policymakers, and practitioners. Each summit has deepened our commitment to bridging health disparities through public-private partnerships, advancing healthcare quality, and fostering innovation. As we step into our 12th year, our goal is to amplify this impact, focusing on sustainable healthcare transformation across Africa.

## Why Attend the Tanzania Health Summit?

### Access to Top Influencers

Meet and network with decision-makers from both the private and public sectors, including government officials, global health organizations, and influential NGOs.

### Showcase Innovation

Elevate your brand in front of a targeted audience that values cutting-edge healthcare solutions, digital health innovations, and quality improvement.

### Gain Insight & Influence Policy

Participate in discussions shaping the future of healthcare in the Region. Engage directly with policymakers to influence sustainable healthcare policies.



**Tanzania Health Summit** : Improve the Access, Quality and Affordability of Healthcare.



+255 687 015 347 / 684 244 377



info@ths.or.tz

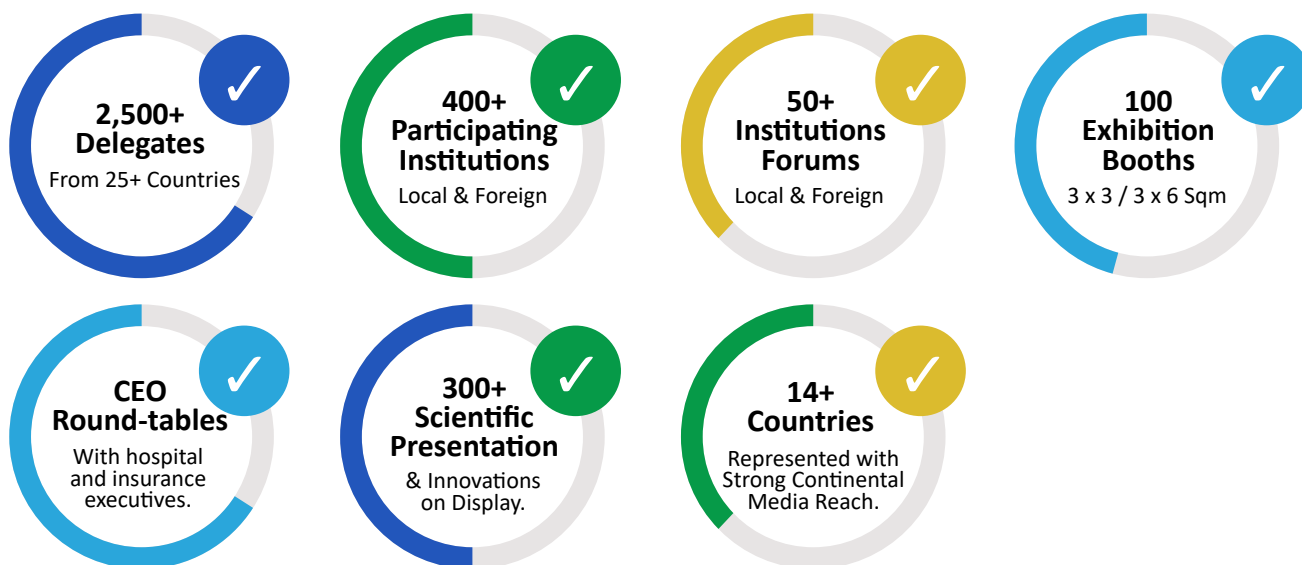


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# WHY SPONSOR & PARTICIPATE

The Tanzania Health Summit (THS) has become the region's most influential public-private platform in healthcare, unifying policymakers, investors, innovators, researchers, and development partners—including UN agencies, government ministries, and private sector leaders to drive forward ambitious health system transformation. In October 2025, over 2,500 regional and global health stakeholders will converge in Dar es Salaam under the theme “Harnessing Data Utilization and Technologies to Accelerate Universal Health Coverage.” It is a convening power platform, co-organized with the Ministry of Health, PO-RALG, APHFTA, MoH-Zanzibar, CSSC, BAKWATA, and other leading stakeholders. The Summit delivers measurable influence on policy, partnerships, and implementation. By sponsoring or exhibiting at THS 2025, you position your organization at the center of Africa's digital health transformation and health financing innovation. You gain access to the following: brand positioning among leading African health sector actors, policy influence through national health agenda discussions, B2B lead generation via structured networking and forums, market access insights across Tanzania and East Africa, and CSR alignment by supporting health equity and innovation.



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# PARTICIPATION RATE CARD

Participation Type	Rate (USD)	Benefits
Participating institution	\$1,000 (TZS 2,650,000)	5 registrations coupon, logo in program book, recognition certificate and five people can present after abstracts acceptance.
Who is Who in healthcare	\$2,000 (TZS 5,300,000)	Includes 2 registrations coupon & 10 minutes of institutional presentation, logo in program book, and recognition certificate.
Health forum coordination	\$6,000 (TZS 15,900,000)	90 minutes of institutional forum session, medium logo size, 15 registration coupons, Media coverage.
Plenary session coordination	\$30,000 (TZS 79,500,000)	90 minutes of plenary session, medium logo size, 15 registration coupons, crystal presence, and certificate.
Hosting a full day side event	\$50,000 (TZS 132,500,000)	Includes venue, administration, advocacy/promotion, meals & conference materials for 100 participants.



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# DELEGATES REGISTRATION RATES

Category	Early Registration (Before 30 June)	Late Registration (1 July - 30 Sept)	Onsite Registration (1-3 Oct)
Local Students (Non-PHD)	TZS 60,000 Approx. USD 22.6	TZS 120,000 Approx. USD 45	TZS 150,000 Approx. USD 56.6
Tanzanian Residents	TZS 120,000 Approx. USD 45.2	TZS 200,000 Approx. USD 75.4	TZS 250,000 Approx. USD 94.3
International Students (Non- PHD)	USD 150 (TZS 397,500)	USD 200 (TZS 530,000)	USD 250 (TZS 662,500)
East African Member States	USD 200 (TZS 530,000)	USD 250 (TZS 662,500)	USD 300 (TZS 795,000)
International Delegates	USD 400 (TZS 1,060,000)	USD 450 (TZS 1,192,500)	USD 500 (TZS 1,325,000)

## EXHIBITION BOOTH RATES (9 SQM)

Booth Type	Rate (USD)	Benefits
Platinum Booth	\$3,000 (TZS 7,950,000)	9 sqm booth, prime location (entrance door, red carpet 3 chairs, 2 tables, registration coupon for 3 people and organization branding.
Premium Booth	\$2,500 (TZS 6,625,000)	9 sqm booth, prime location (prominent), red carpet 2 chairs, 1 tables, registration coupon for 3 people and organization branding.
Standard Booth	\$2,000 (TZS 5,300,000)	9 sqm booth, prime location (noticeable), red carpet 2 chairs, 1 tables, registration coupon for 2 people and organization branding.
Normal Booth	\$1,500 (TZS 3,975,000)	9 sqm booth, prime location (normal), red carpet 2 chairs, 1 tables, registration coupon for 2 people and organization branding.

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# TANZANIA HEALTH SUMMIT 2025

## SPONSORSHIP RATE CARD

Level	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
<b>INVESTMENT</b>	<b>\$100,000</b> (TZS 265,000,000)	<b>\$50,000</b> (TZS 132,500,000)	<b>\$20,000</b> (TZS 53,000,000)	<b>\$10,000</b> (TZS 26,500,000)
Speak during opening session (5 min)	✓	✗	✗	✗
Host a Plenary Session (No other parallel session)	✓	✓	✗	✗
Host a forum (Side session)	✗	✗	✓	✗
Recognition in opening/closing ceremonies	✓	✓	✓	✓
Acknowledgment as "Conference Sponsor" on the THS 2025 print and digital conference program	✓	✓	✓	✓



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Level	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	
Acknowledgment as Conference Sponsor" on the THS 2025 website & social media channels	✓	✓	✓	✓	
Access to healthcare CEOs round Table	✓	✓	✓	✓	
Email newsletter Spotlight	✓	✓	✓	✓	
Event-specific banner ad on the THS 2025 website	✓	✓	✓	✗	
Visibility on conference website	✓	✓	✓	✓	
Organization banners in main conference room (select areas)	✓	✓	✗	✗	
Conference bag insert	✓	✓	✓	✗	
Complementary exhibition booth	18 SQM Platinum Booth	9 SQM Platinum Booth	9 SQM Executive Booth	9 SQM Premium Booth	
Complimentary conference registration	15 passes	15 passes	15 passes	10 passes	



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Level	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	
Ad in the printed THS 2025 program	2 pages	Full page	Half page	Half page	
Ad on plenary / keynote sessions screen	✓	✓	✓	✗	
Ad on between forum sessions screen	✓	✓	✗	✗	
Logo on conference bags	✓	✓	✗	✗	
Logo on conference pens	✓	✗	✗	✗	
Logo on conference notebook	✓	✓	✗	✗	
Coffee lounge banner branding	✓	✗	✗	✗	
Healthcare CEOs Round Table Branding	✓	✗	✗	✗	
Media room logo branding	✓	✗	✗	✗	
Branding to VIP/ Presidential briefing side room	✓	✗	✗	✗	



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Level	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Logo branding on airport and hotel shuttles	✓	✗	✗	✗
Logo branding on airport and hotel shuttles	✓	✗	✗	✗
Logo on all registration online tickets	✓	✓	✓	✓
Ad on abstracts poster presentation screens	✓	✗	✗	✗
Logo on delegate lanyard	✓	✗	✗	✗



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## **Tanzania Health Summit**

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