



CHI INNOVATION AWARDS 2025



CONCEPT & SPONSORSHIP

CHIA Healthcare Innovation Award

1.0 ABOUT TANZANIA HEALTH SUMMIT

Founded in 2014 as an NGO, the Tanzania Health Summit (THS) is driven by a core mission to enhance accessibility of quality and affordable healthcare for all. The establishment of THS was prompted by the critical health challenges facing the nation, ranging from maternal and child mortality to the high prevalence of HIV/AIDS, TB, and Malaria, along with concerns related to water, sanitation, and hygiene (WASH). Anchored in the principles of equity, sustainability, and partnership, THS embarked on its journey with a commitment to forge a future where every Tanzanian can enjoy a healthy life, irrespective of their geographical location or socioeconomic status.

Its iconic platform “the annual health summit” is jointly coordinated by seven institutions, including the Ministry of Health (MoH), President Office Regional Administration and Local Government (PORALG), Ministry of Health – Zanzibar (MoHz), Christian Social Services Commission (CSSC), National Muslim Council of Tanzania (BAKWATA), Association of Private Health Facilities (APHFTA) and TMHS.

2.0 THS CONTRIBUTIONS TO THE HEALTH SECTOR

In the last ten years, Tanzania Health Summit have made significant contributions to advancing national health goals and improving health outcomes. Some notable achievements include:

- THS has provided a platform for discussing strategies for strengthening health systems. Every year more than 600 health stakeholders from the private and public sector discuss critical health matters on improving workforce, increasing access to essential medicines and technologies and developing sustainable financing mechanisms for health. These discussions have contributed to the development of new programs and national plans.
- Advancing research and innovation: Around 200 research presentations are done yearly by project leaders and academic researchers. Innovations, new technologies, diagnostic tools and treatment options are also shared.
- Capacity Building: THS has provided training, skills development and mentorship to more than 100 youths in the last three years. Three of them have been working with African Union Bingwa champions on COVID-19 advocacy campaign, International Fellows on Maternal and Child Health, five alumni have been employed in different community health projects, while others are still in Universities.
- Skills development workshop on HIV/AIDS and First AID was conducted to healthcare workers and project officers which helped to improve skills and knowledge leading to improved health outcomes.

3.0 CHIA AWARD INITIATIVE

The CHIA Healthcare Innovation Awards, launched in year 2020, is a prestigious annual event designed to recognize and celebrate the most innovative and impactful healthcare solutions, products, and services developed in the country. CHIA provided early funding to young innovators with a focus on main three areas of innovations; 1. Quality, 2. Accessibility and 3. Affordability of Healthcare.

The healthcare sector faces numerous challenges, including infectious diseases, increasing prevalence of chronic diseases, and disparities in access to quality care. Addressing these challenges requires innovative approaches that leverage new technologies, foster collaboration, and promote efficiency. The CHIA Healthcare Innovation Awards will serve as a platform to showcase and celebrate the most outstanding and transformative innovations that are reshaping the healthcare landscape. CHIA provide a handsome cash reward of 5 million for the best innovation during the Tanzania Health Summit annually in October.

4.0 CHIA OBJECTIVES

1. Recognize and honor exceptional innovations in healthcare that contribute to improved patient outcomes, enhanced access to care, and increased efficiency in service delivery.
2. Encourage innovation and collaboration in the healthcare sector by fostering a competitive environment and showcasing best practices.
3. Inspire further innovation and research by showcasing the potential impact of creative solutions and cutting-edge technologies.
4. Provide networking opportunities for healthcare professionals, innovators, and stakeholders to share ideas, resources, and expertise.

5.0 AWARD COVERAGE

1. Improving Access to Care: Recognising innovations that expand healthcare access to underserved, rural, or vulnerable populations through technology, community models, or service redesign.
2. Improves the Quality of Healthcare: Celebrating innovations that raise the standard, safety, or patient experience of healthcare services, diagnostics, or workforce performance.
3. Affordability of Healthcare Services: Honoring solutions that drastically reduce the cost of care or make healthcare financially sustainable for both patients and providers.

6.0 DATE AND VENUE

The award ceremony will be held on 3rd October 2025, alongside Tanzania Health Summit at JNICC in Dar es Salaam



7.0 SELECTION PROCESS

The CHIA Healthcare Innovation Awards will follow a rigorous selection process, including:

- 1.Submission of applications by healthcare innovators.
- 2.Evaluation of submissions by a panel of expert judges, representing diverse sectors within the healthcare industry.
- 3.Selection of ten semi-finalists based on criteria such as impact, scalability, sustainability, and originality.
- 4.Presentation and demonstration of the ten innovations/initiatives to the panelist for the three finalists selection
- 5.Presentation of the three innovations at Tanzania Health Summit event, where the innovations will be voted by summit delegates before announced as overall winner of CHIA Awards for the year 2024.

8.0 PROMOTION STRATEGY

To ensure the success of the CHIA Healthcare Innovation Awards and attract a diverse range of participants and attendees, a comprehensive promotional strategy will be employed, including:

- Creation of a dedicated page on THS website and social media presence to showcase the awards, provide updates, and share success stories.
- Collaboration with healthcare associations, organizations, and educational institutions to promote the awards and encourage nominations.
- Targeted marketing campaigns through print, digital, and social media channels to reach potential participants and raise awareness about the awards.
- Media partnerships with healthcare publications, news outlets, and influencers to cover the awards, feature the winners, and highlight the importance of healthcare innovation.

9.0 ELIGIBILITY CRITERIA

The eligibility criteria for the CHIA Healthcare Innovation Awards includes: -

- 1.Geographical scope: The innovation, project, or initiative must be developed and implemented within Tanzania.
- 2.Originality: The innovation, project, or initiative must demonstrate a novel approach, concept, or solution that addresses a specific challenge or need within the healthcare sector.
- 3.Impact: The innovation, project, or initiative should have a measurable and significant impact on patient care, healthcare delivery, health systems, or public health, resulting in improved outcomes, cost savings, or increased accessibility.
- 4.Scalability: The innovation, project, or initiative should have the potential to be scaled up or replicated in other settings, regions, or countries to extend its benefits and address broader healthcare challenges.
- 5.Sustainability: The innovation, project, or initiative must demonstrate financial, environmental, and social sustainability, ensuring its long-term viability and effectiveness
- 6.Non-discrimination: The CHIA Healthcare Innovation Awards should be open to all eligible applicants regardless of their race, gender, age, religion, nationality, or any other protected characteristic.
- 7.Previous winners: Previous winners of CHIA may be ineligible to apply for a specified period, or they may be required to demonstrate substantial progress or new developments in their innovation, project, or initiative to be considered for subsequent awards.

<https://ths.or.tz/chia/>

10.0 SPONSORSHIP OPPORTUNITIES

	Platinum (\$20,000)	Gold (\$7,000)	Silver (\$3,000)
Naming Rights: “CHIA 2024 presented by [Sponsor Name]	Exclusively	None	None
Keynote Speaking Opportunity: 5-minute address during the awards ceremony	Yes (First Awardee)	Yes (Second Awardee)	None
Judging Panel Seat: Be part of the final decision-making team	Yes	Yes	Yes
Exhibition Booth: Premium space at the summit to showcase your services or innovation support	9SQM - Executive	9SQM - Premium	None
Logo on stage backdrop, event banners, digital platforms, media kits	Yes	Yes	Yes, Selected Areas
Featured branding on trophies, certificates, and press backdrop	Trophies, Certificates & Backdrop	Certificates & Backdrop	Backdrop
Highlighted presence on CHIA page with clickable logo & profile	Yes	Yes	Yes
Mention in all press releases and interviews (Over 5 million coverage)	Yes	Yes	Yes
Logo on program agenda, digital screens, and web page	Yes including PPP	Yes	Yes
Recognition: On-stage recognition during the ceremony	Yes	Yes	Yes